

2017 Aurora BayCare Open Streets Green Bay Sponsorship Opportunities



Aurora BayCare Open Streets Green Bay is July 15, 2017! Downtown traffic will be re-routed, allowing the public to explore the city using healthy and active transportation such as biking, walking, running, skating and more. Like similar events in Madison and Chicago, Open Streets Green Bay features fun for the entire family including food, music, activities, access to the Fox River Trail and the Saturday Farmers Market!

Support Your Community in this Healthy Initiative!

Boost name recognition and promote your support of healthy community activities by sponsoring Open Streets Green Bay. Sponsorships are through the 501c3 BayCare Clinic Foundation. Opportunities are limited, so sign up today!

2017 Sponsorship Levels

	\$5,000	\$2,500	\$1,000	\$500	In-kind
Presenting zone sponsorship, one of five zones	X				
Name mentioned in radio spots	X				
Name mentioned in press releases	X	X			
Logo on event rack card	X	X			
Logo on e-newsletter	X	X	X		
Banners on route	X	X	X		
Opportunity for vendor space along course/festival	X	X	X	X	
Logo and link on website	X	X	X	X	X
Mention in social media posts	X	X	X	X	X

*Only available before May 15, 2017

Custom sponsorship packages are available!

- Exclusivity partnerships available starting at \$7,500



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For more information visit OpenStreetsGB.com